

## August 16, 2023

Attendees: Ruthann Dobek, Janet Gelbart, Susan Granoff, Bea Mikulecky, Yolanda Rodriguez, John Seay, Carol Seibert, Ruth Seidman, David Trevvett, Matt Weiss, Sonia Wong. Staff: Jessica Milley-Gee

### 1. Update and Assignment of Tasks for Annual Meeting Thursday, September 7, 2023

- a. Program book to be completed by Friday reading for printing.
- b. Task grid has been updated and will be distributed.
- c. Publicity via flyers, social media and newsletter.
- d. Website will be demonstrated on the Communications table.
  - i. Velda Shaby will be working the Communications table.
- e. David Trevvett available and will be given tasks.
  - i. Review Program book.
- f. Table names will be provided by Senior Center.
- g. Sign-in clipboards at each table.
- h. Name tags provided by Sonia for committee members.
- i. Committee members need to register.
- j. Expect about 100 people.
- k. Need Filter in Room 103 Susan to email Ruthann with request.
- l. Susan and Ruthann pursue available File-of-Life kits.
  - i. Norfolk County emergency staff provide the kits.
  - ii. Norfolk County non-responsive to date.
- m. Awards – Ruth and Ruthann will present the Frank Caro Awards to the CoA and Kathy Burnes respectively.
- n. Ruthann check-in with Sigalle and Candace re their talks.
- o. Janet will send email checking on timings in the next few weeks.
- p. Education Table – Wisdom of Morrie flyers and sign-up sheets will be part of the Senior Center Table.
- q. Need to capture registered people who are not members.
- r. Ellen Bick – Food from Wegman's
  - i. Refreshments not dinner

### 2. Brookline Day – September 10, 2023. Remains in Coolidge Corner

- a. 11am to 3pm
- b. Staffing of table – Carol Seibert will coordinate schedule
  - i. Janet – after 1pm
  - ii. Matt – 2 hours
  - iii. John – 2 hours
  - iv. David – 2 hours
  - v. Ruth – 1 hour

c. Handouts – Flyers, newsletters.

### **3. BrooklineCAN priorities discussion (see attached document)**

- a. August: setting tangible goals for the next year with leaders/champions of each goal
  - i. Things started in the past needing attention this year. (Example: Age Friendly Business)
  - ii. New things to initiate and discuss.
  - iii. Listen and consider what people say at events and other.
  - iv. Note: Repost our flyers on social media.
- b. Ongoing discussion of BrooklineCAN's goals (see Susan Granoff's document)
  - i. \*\*\*\*\*
- c. Discussion of BrooklineCAN priorities vs. Steering Committee priorities
  - i. \*\*\*\*\*

### **4. Farmer's Market opportunity on Thursday, August 17**

- a. CoA Senior Center will be at a table 8/17 with flyers for Annual Meeting and Brookline Day.

### **5. Update on Brookline's AARP Age-Friendly application**

- a. AARP Grant Award
  - i. In June 2023, the Brookline Senior Center was awarded a Community Building Grant from the AARP of Massachusetts to support outreach on transportation options and resources in the community. This project will provide transportation for low to moderate income residents including seniors to two important community events. Finally, a community survey and focus groups on the transportation needs of the community will be conducted.
  - ii. Everyone look for the Transportation Survey and complete it.
  - iii. Remember key form of transportation is walking.
  - iv. Walking issues is not in the survey.
  - v. Micro-mobility issues – Brian Kane distributed a draft to advisory committees and David will request sending it to CoA and CoD.
  - vi. Concurrent walk/drive versus exclusive where all traffic is stopped when walking is permitted – exclusive will now bar right-on-red turns.
  - vii. Discussion proceeded re need to bar right-on-red whenever walk sign is on or not.
- b. Encore Boston Network's *New Age-Friendly Employers Guide*  
[https://encorebostonnetwork.org/content.aspc?page\\_id=722&club\\_id=941588&emtid=223678429964mtid=521551425866&ht=0](https://encorebostonnetwork.org/content.aspc?page_id=722&club_id=941588&emtid=223678429964mtid=521551425866&ht=0)

## **6. Treasurers report (John)**

- a. Expenses – None last month.
- b. Income – 4 renewing members from \$10 to \$195.
- c. Next month big expense – Annual Meeting.

## **7. Committee reports**

- a. Membership
  - i. Use lists from Annual Meeting of non-members and lapsed members attending to follow up in person or emails.
  - ii. LCAC – Susan asks non-members to consider joining.
- b. Communications
  - i. Newsletter – Wisdom of Morrie, Annual Meeting, others.
  - ii. News Releases – Thank Bea Mikulecky for taking over news releases – Annual Meeting, Wisdom of Morrie.
  - iii. Website – Reminder to visit the website.
  - iv. AFC-TV – Mike Sandman, Chief Jen Paster.
  - v. Social Media – Adding to the meeting agenda going forward (Account on Facebook, Account on X, Account on Instagram, Group on Facebook)
- c. Livable Communities
  - i. Next meeting is 9/11.
  - ii. Tentative – “How to be Prepared for a Future Health Care Emergency”
  - iii. E.g. File-of-Life, Health proxy, et. al.
  - iv. Older adults have high number of single households.
  - v. Concentrate on health care emergencies for older adults.
  - vi. Consider Sophie Gordon of Fire Department emergency preparedness presentation.
- d. Education
  - i. Rob Schwartz presents THE WISDOM OF MORRIE, Wednesday, September 27 at 1pm at the Senior Center.
  - ii. Need staffing of membership table on September 27<sup>th</sup>.
  - iii. Tentative staffing is David, Marsha, Ellen and Janet.

## **8. Old & new business**

- a. None.

## **9. Next Steering Committee: September 20, 2023 3pm**

### **Attachment – Susan Granoff List of Goals**

1. Provide a forum for Brookline’s seniors to meet directly with Brookline’s government officials and candidates for townwide office in both large and small group settings.
2. Be an advocacy voice for the concerns of Brookline’s seniors to Town government decision makers and a recognized source of feedback for Brookline officials and groups seeking to know the views of Brookline’s older residents.
3. Provide opportunities for Brookline seniors wishing to use their skills and abilities to improve the lives of Brookline seniors and to make Brookline a better place to live.
4. Be a source of useful information about Town of Brookline events, programs, and news of special interest to Brookline seniors and other topics of interest to Brookline seniors.
5. Serve as a catalyst for the creation of new Town of Brookline governmental entities (such as the Pedestrian Advisory Committee), study committees (such as the Moderator’s Committee for Elderly Tax Relief), and programs.

Matt Note: May substitute “older adults” for “seniors”.